

Community Outreach Services - CU CHAMPION

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CHAMPION

香港中文大學
醫學院社區健康及藥物安全外展隊

Outline

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CU CHAMPION Outreach Services

- Background, outreach service format

2

Primary Care Initiative in Sham Shui Po

- Programme overview, service highlights

CU CHAMPION - Background

- 香港中文大學醫學院社區健康及藥物安全外展隊
- Community Health And Medication-safety Promotion Inter-school Outreach Network
- Multidisciplinary service team established in 2013
- Mission: Promote medication safety and healthy lifestyle
- Members: Teachers, students, alumni



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Outreach service format

Aim

- Identify and educate elderly with their health problems in the community

Target beneficiaries

- Recruitment: via elderly centres (DECC/ NEC), local NGOs & church groups

Service setting

- On-site (mostly elderly centres)

Service content

- **Trained student volunteers**
 - Health check: Blood pressure, blood glucose, BMI
 - Disease screening: Atrial fibrillation (AF), dementia
- **Health professional volunteers**
 - Consultation: Pharmacist, Nurse, Chinese Medicine Practitioners

Typical outreach service flow

1. Registration



2. Height & weight



3. Survey



4. BP Measurement



8. Health / Drug Consultation



7. Health Summary

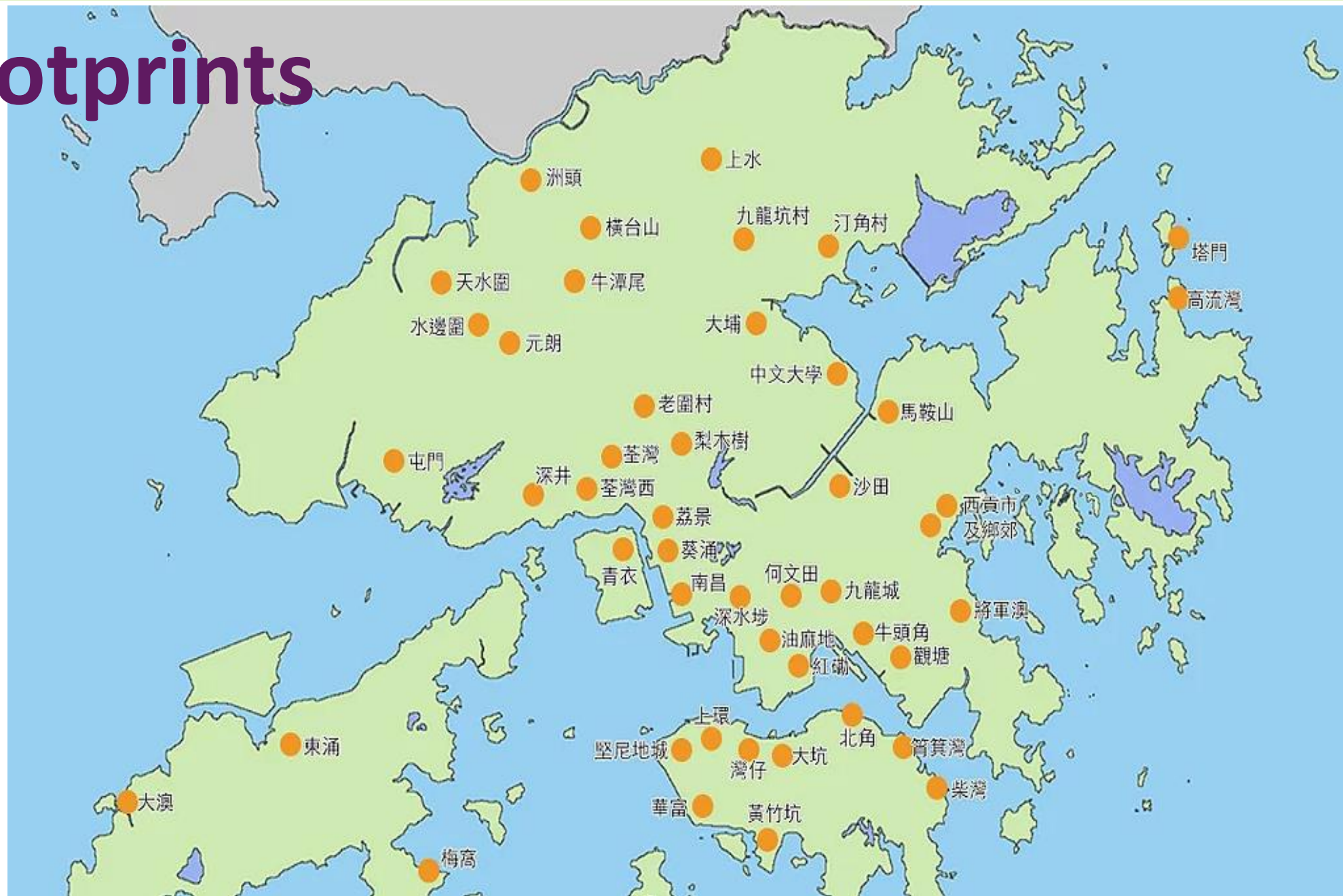


6. Blood Glucose Measurement



5. ECG (AF screening)

Footprints



Benefits and challenges

Benefits

- Able to reach quite a number of participants each time
- Able to obtain a brief idea of common health problems encountered by elderly
- Convenient to arrange with service partners and participants

Challenges

- Unable to reach hidden/ less health conscious elderly
- Difficult to obtain complete medication record/ medical history
- Difficult to follow-up on long-term impact on elderly's behavioural change

Primary Care Initiative in Sham Shui Po



Aim: Develop social capital and build a healthy community in SSP district



Strategy 1: empower



☐ Talks

☐ Volunteer training



Strategy 2: Identify



☐ Screening

☐ Home visit



Strategy 3: manage



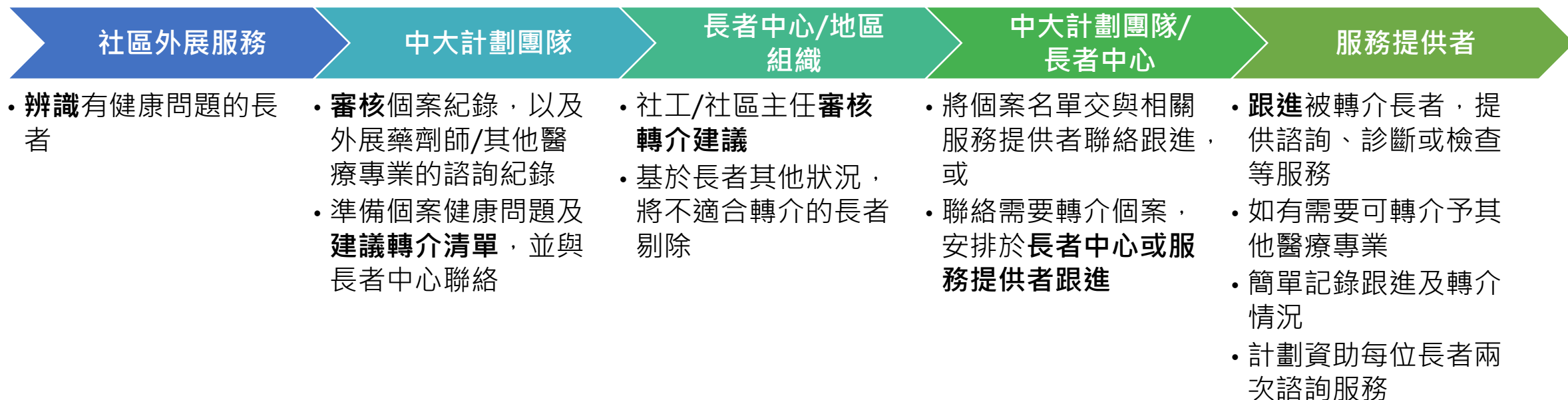
☐ Review and referral to local health service providers



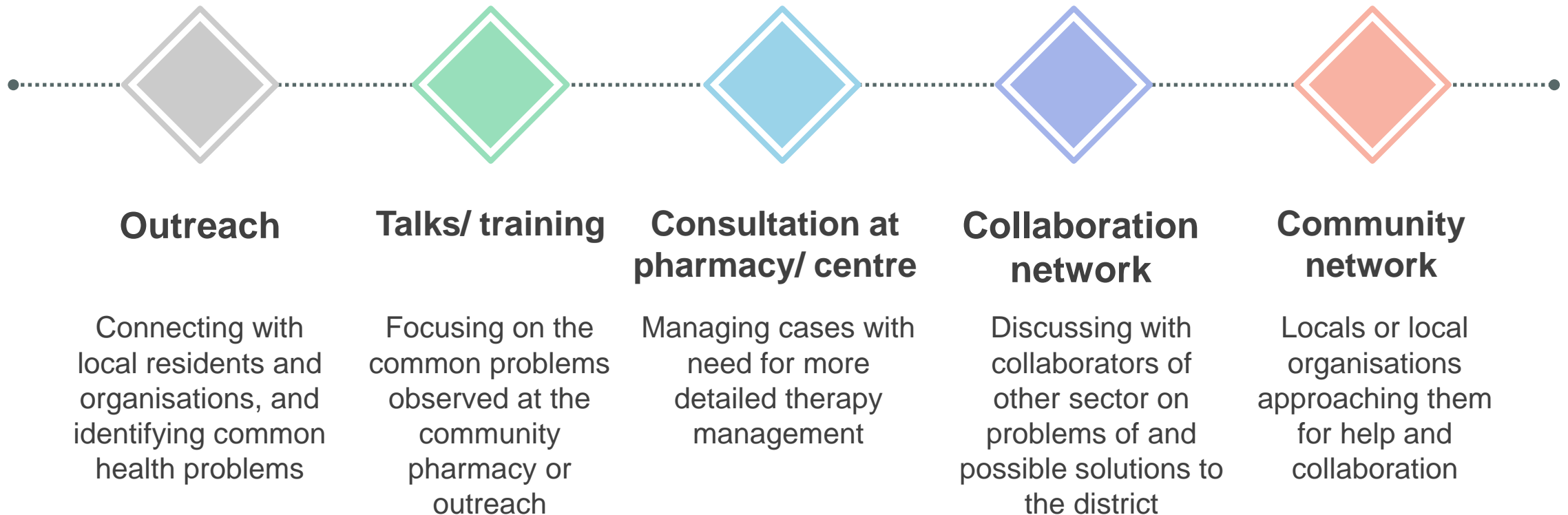
主要跟進服務

| 藥劑師服務 | 中醫師服務 |
|-------------------------------------------------------------------|--------------------------------------------------------------|
| 由社區藥劑師為有 藥物相關問題 或 血壓、血糖不理想 的長者跟進，提供藥物諮詢服務及跟進疾病控制情況。 | 由社區註冊中醫師為有痛症或其他健康問題的長者跟進，提供 痛症管理工作坊 及 中醫治療服務 。 |

個案轉介及跟進情況 – 轉介機制



Participation of community pharmacists



Challenges

- Reliance on strong collaboration with community partners to identify service targets
- More engagement with GPs and other health professionals
- Understanding of unique characteristics of each district



Opportunities

- “Community pharmacy” not limiting to the physical premise, but more outreaching into the community
- Lead to formation or join as part of the community network
- Establish stronger partnership with local NGOs